



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1413155

Schedule Dates 09/27/16-10/03/16
Advertiser National Republican Congressional Committee (13
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155-915/7685 (553419)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7685
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
Separation: 30

Date Entered 08/22/16
Last Modified 08/22/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25271651
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$651.00
Net Total \$3,689.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	47	\$4,340.00
Grand Total:	47	\$4,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	4P- Celebrity Name Game	1		X						1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
2.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	4P- Celebrity Name Game	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
3.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	4P- Celebrity Name Game	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
4.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	4P- Celebrity Name Game	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
5.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	4P- Celebrity Name Game	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
6.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
7.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	4:30P- FAMILY FEUD	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
8.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
9.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	4:30P- FAMILY FEUD	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
10.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	4:30P- FAMILY FEUD	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
11.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	5P- The Middle	1		X						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
12.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	5P- The Middle	1			X					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
13.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16

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14.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5P- The Middle	1					X			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
15.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
16.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	5:30P- Hot in Cleveland	1		X						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
17.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	5:30P- Hot in Cleveland	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
18.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5:30P- Hot in Cleveland	1				X				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
19.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5:30P- Hot in Cleveland	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
20.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5:30P- Hot in Cleveland	1	X							1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
21.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	6P- 6:30P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
22.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6P- 6:30P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
23.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6P- 6:30P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
24.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6P- 6:30P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
25.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6P- 6:30P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
26.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	6:30P- 7P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
27.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6:30P- 7P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16

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28.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6:30P- 7P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
29.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6:30P- 7P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
30.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6:30P- 7P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
31.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7P- 7:30P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
32.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7P- 7:30P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
33.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7P- 7:30P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
34.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7P- 7:30P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
35.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7P- 7:30P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
36.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7:30P- 8P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
37.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7:30P- 8P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
38.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7:30P- 8P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
39.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7:30P- 8P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
40.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7:30P- 8P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
41.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	10P- 11P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Elementary	8/22/16

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42.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	12:30P- MLB ON FOX	2						X		2	\$300.00	\$600.00	Utica (WFXV)	FOX MLB Regular Season - Day	8/22/16
43.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	1P- NFL EARLY GAME	2							X	2	\$500.00	\$1,000.00	Utica (WFXV)	Seahawks vs Jets	8/22/16
44.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	4:25P- NFL LATE GAME	2							X	2	\$500.00	\$1,000.00	Utica (WFXV)	Cowboys vs 49ers	8/22/16

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